

Sponsorship Opportunities



AIAA-RM Annual
**TECHNICAL
SYMPOSIUM**

Fueling Our Imaginations

22 September 2023
Colorado State University
Fort Collins, CO



Rocky Mountain Section

Sponsorship is now open at:
<https://www.aiaa-rm.org/sponsors>



AIAA-RM Annual
**TECHNICAL
SYMPOSIUM**

About AIAA Rocky Mountain Section Annual Technical Symposium

This is the 11th annual AIAA Rocky Mountain Section Technical Symposium (ATS). The day-long event will be held on Friday, 22 September 2023 at Colorado State University's Lory Student Center in Fort Collins, Colorado. The symposium is designed to bring together the regional leaders and technical experts in the aerospace community to collaborate and share ideas to shape the future. The theme for ATS 2023 is: **Fueling Our Imaginations**. This conference will provide an interdisciplinary platform for researchers, practitioners, and educators to present and discuss recent innovations and practical challenges encountered and solutions adopted in the fields of Aerospace, Propulsion and Energy Sciences.

AIAA Rocky Mountain Section (RMS) - <https://www.aiaa-rm.org/>

Largest Section in Region V

1,500+ members – CO, WY, MT + Canada AB, NW, NU

Extensively active with the local aerospace community promotion & career development.

STEM/STEAM/Education involvement, inspiring & growing the next generation.

AIAA – One Remarkable Fact Says It All: Since 1963, members from a single professional society have achieved virtually every milestone in modern American flight. That society is the American Institute of Aeronautics and Astronautics. With nearly 30,000 individual members from 91 countries, and 95 corporate members, AIAA is the world's largest technical society dedicated to the global aerospace profession. Created in 1963 by the merger of the two great aerospace societies of the day, the American Rocket Society (founded in 1930 as the American Interplanetary Society), and the Institute of the Aerospace Sciences (established in 1933 as the Institute of the Aeronautical Sciences), AIAA carries forth a proud tradition of more than 80 years of aerospace leadership.

<https://www.aiaa.org/about>

More information at the AIAA Rocky Mountain website: <https://www.aiaa-rm.org/>



Sponsorship Details

Sponsors of the AIAA Rocky Mountain Technical Symposium will receive public exposure through a variety of media (print, internet marketing, public-event promotion, e-mail, etc.) via promotion by the AIAA ATS Organizing Committee. Press releases are distributed and are available on the AIAA website.

Sponsorship may include, but is not limited to, donation of funds, donation of services, or provision of conference materials or services. Non-financial donations will be accounted for in the appropriation of sponsorship level benefits based on the value of the product or service provided.

Sponsorship levels (as depicted on the following page) describe the levels of sponsorship and sponsor benefits. If the sponsor feels that different benefits would suit their company's or organization's desires better, the AIAA ATS Organizing Committee will work with the sponsor to create a mutually beneficial situation. In order to receive a specific level, the sponsor must meet or exceed that particular level's financial specification. Should a scenario arise where a sponsor's donation fails to fulfill a level, the Organizing Committee will work with the sponsor to ensure proper recognition of the donation.

With the conclusion of the symposium, all sponsors may have access to conference attendee list (unless attendee requests confidentiality) and sponsors' contact information (unless sponsor requests confidentiality).



Meet the Employers

Sponsors are invited to participate in a job fair for university and academy students seeking internships and full-time employment.



Sponsorship Dinner

Sponsors are invited to participate in a sponsorship recognition dinner and program at the Fort Collins Museum of Discovery <https://fcmo.org/>.

More information at the AIAA Rocky Mountain website: <https://www.aiaa-rm.org/>



Sponsorship Levels

<p>Diamond: ≥\$5000 10 Registration Tickets</p> <p><u>Registration</u></p> <ul style="list-style-type: none"> • Promotional Item in Bag • Promotional Document in Bag <p><u>Speaking</u></p> <ul style="list-style-type: none"> • Keynote or Panel Moderator in Grand Ballroom • Technical Panelist <p><u>Marketing & Networking Opportunities</u></p> <ul style="list-style-type: none"> • Meet the Employers Table • 6 tickets to Sponsorship Dinner • Sponsors Exhibit Booth • Full-Page Program Advertisement • Diamond Designated Sponsor and Logo on AIAA ATS Webpage 	<p>Platinum: \$2,500 6 Registration Tickets</p> <p><u>Registration</u></p> <ul style="list-style-type: none"> • Promotional Item in Bag • Promotional Document in Bag <p><u>Speaking</u></p> <ul style="list-style-type: none"> • Technical Panelist <p><u>Marketing & Networking Opportunities</u></p> <ul style="list-style-type: none"> • Meet the Employers Table • 4 tickets to Sponsorship Dinner • Sponsors Exhibit Booth • Half-Page Program Advertisement • Platinum Designated Sponsor and Logo on AIAA ATS Webpage
<p>Gold: \$1,000 4 Registration Tickets</p> <p><u>Registration</u></p> <ul style="list-style-type: none"> • Promotional Item in Bag • Promotional Document in Bag <p><u>Speaking</u></p> <ul style="list-style-type: none"> • Technical Panelist <p><u>Marketing & Networking Opportunities</u></p> <ul style="list-style-type: none"> • Meet the Employers Table • 3 tickets to Sponsorship Dinner • Sponsors Exhibit Booth • Quarter-Page Program Advertisement • Gold Designated Sponsor and Logo on AIAA ATS Webpage 	<p>Silver: \$500 2 Registration Tickets</p> <p><u>Registration</u></p> <ul style="list-style-type: none"> • Promotional Item in Bag • Promotional Document in Bag <p><u>Marketing & Networking Opportunities</u></p> <ul style="list-style-type: none"> • Meet the Employers Table • 2 tickets to Sponsorship Dinner • Sponsors Exhibit Booth • Acknowledgement as Silver Sponsor in Program • Silver Designated Sponsor and Logo on AIAA ATS Webpage

Thank You to Our Past Supporters and Participants!

More information at the AIAA Rocky Mountain website: <https://www.aiaa-rm.org/>





Ann and H.J. Smead
Aerospace Engineering Sciences
UNIVERSITY OF COLORADO BOULDER



Strategic Decisions Group



More information at the AIAA Rocky Mountain website: <https://www.aiaa-rm.org/>



Symposium Agenda and Attendee Demographics

The day-long symposium will feature technical panel presentations and poster presentations from the Rocky Mountain region. The Grand Ballroom will feature sponsored booths, networking opportunities, and keynote speakers. Parallel technical sessions will be held in Meeting Rooms adjacent to the Ballroom. A room will be available for private meetings or interviews. Historical attendance has been approximately 400 people with 1/3 students and cadets from universities and the Air Force Academy and 2/3 professionals. About 80% are AIAA members. Breakfast, lunch, afternoon snack, and reception are included in the registration fee.

Symposium Logistics

This year's symposium will be hosted at Colorado State University in Fort Collins, Colorado. ATS will be held in the Lory Student Center Grand Ballrooms and adjacent meeting rooms. The exhibiting sponsors will be in Ballroom A, the Poster Session in the Ballroom Lobby, and the Reception and Silent Auction in the University Club & Aspen Grille. Guests can park near the Lory Student Center in Lots 310 and 425 or in Lot 195 via ParkMobile.



More information at the AIAA Rocky Mountain website: <https://www.aiaa-rm.org/>

